



## **Jarrett Lane Memorial Fund**

c/o Tracey Lane  
603 Memorial Blvd.  
Narrows, VA 24124  
(540) 726-3547

March, 1 2011

Business Leader,

Last summer we held the second Jarrett Lane Memorial Golf. We realized the event was a great way to remember Jarrett and raise support for the Jarrett Lane Memorial Fund, and have scheduled another event for **April 9, 2011** Tournament at **Castle Rock Golf Course** in Giles County. The event promises to be a fun day for participants and sponsors.

This event and raising support for the Jarrett Lane Memorial Fund can only be a success with the help of generous sponsors. All sponsors will receive recognition in the event program guide, on JarrettLane.us and in a post-event press release. Sponsors can also provide signage and brochures to be displayed at the event.

### **Major Media Sponsor: \$1,000**

Advertisements will be placed in the Virginian Leader, a weekly publication in Giles County. The major media sponsor's logo and messaging will be placed in the ad as the major sponsor.

### **Hole Sponsor: \$50**

Hole sponsors will receive recognition through signage on the golf course.

### **Door Prizes & Giveaways**

Any donation will be appreciated.

### **Team Sponsor: \$200**

Sponsor a team within your organization or from a local high school.

### **Food or Drink for Cookout**

Any donation will be appreciated.

Don't miss an opportunity to support a unique cause in Giles County and align your business with a positive organization. **Contact Mike Freel at (540) 626-7276 to reserve your sponsorship today.**

Thank you,  
The Lane Family



This year's golf tournament will be a Captain's Choice style event that will feature many interesting opportunities for golfers, including:

- Cash prizes for the winning teams
- Door prizes
- 50-50 raffle
- Various hole contests
- And, of course, Mulligans

A cookout for golfers and their families will be held after the tournament with plenty of food, live music and fun entertainment for kids. The cost to play is \$250 per four-member team.

### **The Jarrett Lane Memorial Fund**

The Jarrett Lane Memorial Fund was created in 2007 to honor the life of Jarrett Lane that prematurely ended at the mass shooting on 4/16/07 at Virginia Tech. Jarrett was senior Engineering student with plans to attend graduate school at University of Florida after recently being awarded a full scholarship for their Coastal Engineering program.

The Jarrett Lane Memorial Fund has been established to carry on Jarrett's legacy and encourage deserving youth in Giles County. The money raised in Jarrett's honor is used to support Narrows High School athletics, community sports camps and will be used to send youth to 4-H camp. As the fund grows, so will our opportunities to give youth in Giles County a chance to create their own success.

### **About Jarrett**

From a young age Jarrett realized that he was not going to be handed the life he dreamed of and that he would have to work hard to create his own success. To him, the world was full of opportunities if he equipped himself with a good, well-rounded education.

He took advantage of every chance for learning more about life, relationships and himself by excelling in school, playing various sports, attending church, developing friendships with people of all ages and background and by believing in himself.